REAL ID Campaign

Social Mix and Match Post Copy

**General Campaign Copy**

**Option 1:**

It’s time to get real. With a REAL ID. Starting May 7, 2025, to board domestic flights your driver’s license or state issued ID must be a REAL ID – or you’ll need another acceptable form of ID. Don’t wait. Find out how to get your REAL ID at tsa.gov/real-id.​ ​

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#REALIDself #Check4theStar ​

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**Option 2:**

Starting May 7, 2025, to board domestic flights, your driver’s license or state issued ID must be a REAL ID – or you’ll need another acceptable form of ID. So it’s time to get real. Find out how to get your REAL ID at tsa.gov/real-id. ​

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#REALIDself #Check4theStar

**Travel Post Copy**

**Option 1:**

To board domestic flights starting May 7, 2025, your driver’s license or state issued ID must be a REAL ID – or you’ll need another acceptable form of ID. So learn how to upgrade to a REAL ID today. Find out how at tsa.gov/real-id or visit your local DMV…and you’ll be ready to fly.​

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#REALIDself #Check4theStar ​

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**Option 2:**

Real adventure awaits those who are #REALIDready. Get your #REALID by May 7, 2025, to board domestic flights. Find out how at tsa.gov/real-id. ​

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#REALIDself #Check4theStar

**Federal Facility / DOD Post Copy**

**Option 1:**

Find your path to #REALID readiness. Be your #REALIDready by May 7, 2025, to access certain federal facilities. Get your REAL ID today at isa.gov/real-id.​

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#REALIDself #Check4theStar ​

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**Option 2:**

Starting May 7, 2025, to access certain federal facilities, your driver’s license or state issued ID must be a REAL ID. Find out how to get your REAL ID at tsa.gov/real-id. ​

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#REALIDself #Check4theStar